

HYTHE *life*

M A G A Z I N E



Door to door distribution throughout the CT21 postcode with a potential readership of over 25,000!

Delivery to tourist attractions, pubs, guest houses and hotels throughout Hythe.

Hythe's premier community and lifestyle magazine

Attractive high quality full colour A4 magazine in a stylish finish. 40 pages minimum.

- ✓ *Reach 25,000 potential local readers*
- ✓ *Supported by a bright and informative website: www.hythelife.org.uk and our Facebook page: www.facebook.com/hythelifemagazine*
- ✓ *Advertorials and editorials written by local businesses and residents*
- ✓ *Hythe events guide in every edition*

Find out why so many advertisers are repeat customers.

Ask about our special package deals.

For more information on Hythe Life Magazine please email editor@hythelife.org.uk

To book an advert or to discuss your advertising needs please email marketing@hythelife.org.uk or call **07881 783 677**

www.hythelife.org.uk

Hythe Life Magazine was formed by a small group of Hythe residents and traders as a Community Interest Company to provide benefit to the community and trade with a social purpose. Any profits are reinvested into the company to secure its future and distributed back into the community through charities and other good causes. Company No. 09028862

Connecting the community, championing local business

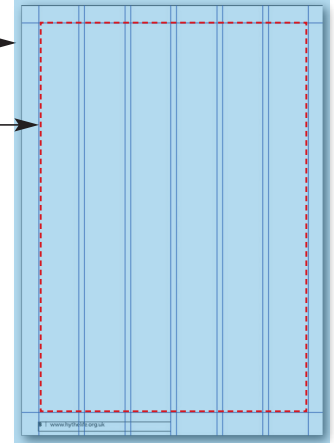
Technical Specifications

www.hythelife.org.uk



Include 3mm bleed on all edges →

Type area
(186mm wide x 271mm)



Full A4 page adverts

- bleed area: 216mm wide x 303mm
- trim area: 210mm wide x 297mm
- type area: 186mm wide x 271mm

Prime pages

Inside Front Cover
£400.00

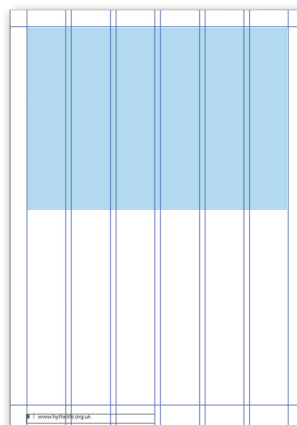
Inside Back Cover
£350.00

Back Cover
£460.00

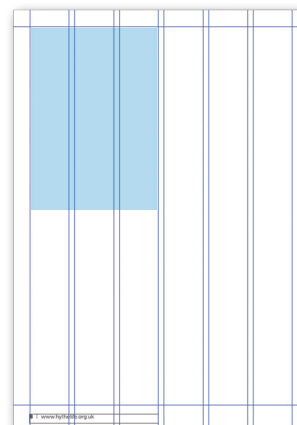
Advertorials
POA

Regular pages

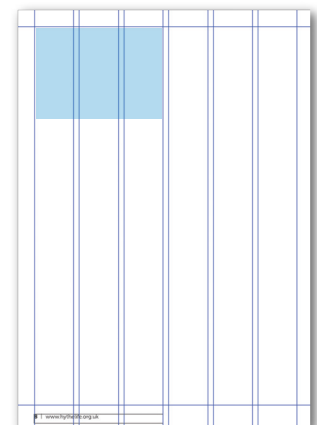
Full A4 – £315.00



Half
(186mm wide x 129mm)
£185.00



Quarter
(85mm wide x 129mm)
£100.00



Eighth
(85mm wide x 60mm)
£70.00

Artwork

SUPPLIED ARTWORK SPECIFICATIONS

- Page size: 210mm wide X 297mm deep
- 12mm side margins, 10mm top margin, 16mm bottom margin giving a type area of: 186 mm X 271 mm, include 3mm bleed for full page adverts/advertorials
- All raster images to be 300 dpi and CMYK and all vector images to be CMYK;
- PDF files to be supplied as single pages with all typefaces embedded, transparencies flattened and saved as PDF/X-3:2002

To send your company information or to amend/upgrade an existing web listing please email: editor@hythelife.org.uk

For more information on advertising in Hythe Life Magazine and/or the Hythe Life website and social media packages please email: marketing@hythelife.org.uk or call **07881 783 677**